



**WHO,
ME?**

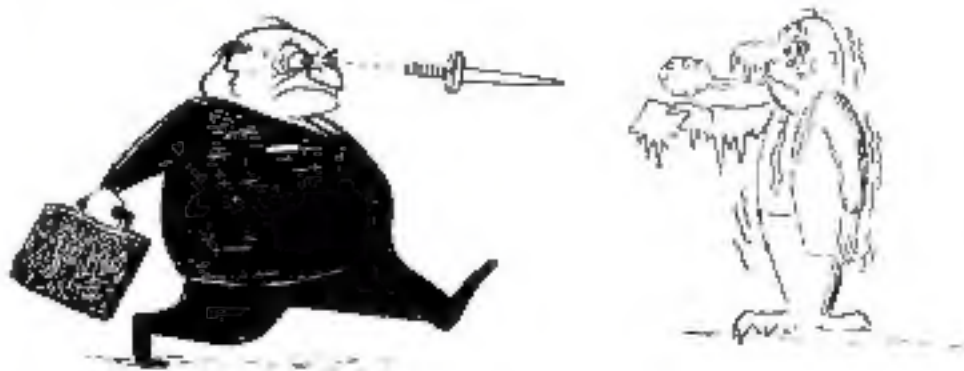
J.T.C.

**If you want a personal ministry...
you'll find this VERY exciting!**

Ever notice that squeamish feeling inside when you tried to witness to certain people?



If **YOU** are like 89% of Christians today,
you have **NEVER** passed out a Gospel tract!



But if you have... you probably got an icy stare!

Let's face it...

Most of us are not a real witness to those we...



- ✓ Work with
- ✓ Buy from
- ✓ Sell to
- ✓ Visit with
- ✓ Live next door to
- ✓ Meet at the laundromat
- ✓ Meet at church

Beloved, if YOU can't
talk to them...



How will they be reached?

Will they listen to the gospel
on the radio?



Will they watch a Gospel program on TV?




**YOU GOTTA
BE
KIDDING!**

What if they find a tract and start to read it?

HUMMMMM!



TOO MANY WORDS!--
I HAVEN'T
GOT TIME!




**It appears that
there is no way
to reach them.**



But there IS!

A missionary told us that the Communists in China had developed a powerful way to reach the multitudes.



**AND THEY STOLE THE
TECHNIQUE FROM US !**



Years ago there
were many
and children
spending
reading certain
books.



The cartoonists give evidence of a bias against their
propaganda in a certain group

The results were extremely successful.

**Could illustrated Gospel tracts be equally
successful in spreading God's Word?**

Yes... and beyond all expectations

People find them **IRRESISTIBLE!**

J J WE'VE HAD IT
LONG ENOUGH!

IT'S MINE!

WHO SAYS WHO'S
LET AN' READ IT!

HEY
YOU
MAY

I'VE GOT TO
READ THAT
BOOK AGAIN

LET ME READ THE BOOK
GIVE ME THAT BOOK!

Over 140 million copies of this illustrated
Gospel tract have been printed.



. .in over 100 languages.

Nearly 100 other titles
are currently available



EVEN YOU can really be a soul winner with illustrated tracts!



**WHO ME ? GOOD HEAVENS
I COULDN'T DO ANYTHING
LIKE THAT!**

**Could you leave
a gospel tract
at an ATM?**

WELL, LET'S SEE --
YES, I GUESS I *COULD*
DO *THAT!*

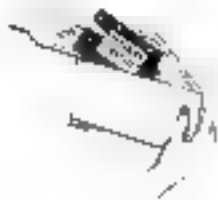


HOW ABOUT...

- ✓ In public restrooms
- ✓ On gas pumps
- ✓ On bookstore shelves
- ✓ On video arcade games
- ✓ On top of mailboxes
- ✓ On public phones
- ✓ On doorknobs
(with a rubber band)
- ✓ On newspaper
dispensers



- ✓ At garage sales
- ✓ On school campuses
- ✓ At laundromats
- ✓ In taxicabs
- ✓ In library books
- ✓ At swap meets
- ✓ In rented cars
- ✓ In bill payment envelopes
- ✓ At bus stop benches
- ✓ In store dressing rooms



Could you { stash
place
drop
plant } 3 tracts in a conspicuous place each day?

WHY OF COURSE!
ANYONE COULD
DO THAT!



**Do you know
how many people
you would reach
in just one year?**

LET'S SEE - UH
WHY---
THAT'S OVER

1000

PEOPLE!

Learn why soul winners worldwide say... Chick tracts **GET READ!**

"I got saved by reading your tracts." AL

"I got saved 2 ½ years ago and your tracts really helped." IN

"I got saved in 1980 after reading Creator or Liar and Hi There." OR

"I got saved five years ago... your witty comics helped me tremendously." Bahamas

"Thanks to your books I've got the habit of reading the Bible daily and I got saved in 2002." India

"I was saved through a gospel tract, Somebody Loves Me." HI

"Your tracts played a big part in my getting saved." OK

"I was saved while reading a Chick tract at work in the restroom." TX

"I came across one tract of yours that touched my life." Nigeria

Jesus gave
ALL believers
the Great
Commission:

“Go ye into all the
world, and preach
the gospel to every
creature.” Mk. 16:15

Chick tracts
make it **EASY!**

“It has never been easy
for me to witness, but
giving out Chick tracts
has made it joyfully
easy to do.”

“I love sharing Chick tracts!
My friends and I give them out
wherever we go. Thanks for
making witnessing so easy!”

“Most people will read
Chick tracts even if they
have refused to look at
all other gospel tracts.”



NOBODY can resist illustrated Chick tracts!

Begin your personal witnessing ministry ***RIGHT NOW!***

Just request a ***FREE*** catalog and ***SAMPLE*** Chick Tract:

- By phone: 909-987-0771
- By internet: www.chick.com/freecatalog
- By mail, write to: Chick Publications, P.O. Box 3500,
Ontario, California 91761

